



When data management requires more

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## For Immediate Release

### **SANITY'S GREENSTREET CLIMBS SOLUTIONS LADDER**

Rustin Greenstreet, Newest Member of Outside Sales Team



**DENVER, COLO. (April 3, 2008)** – Sanity Solutions, a provider of comprehensive storage equipment and services based in Denver, Colo., recently promoted inside sales representative Rustin Greenstreet to the outside sales team. In his new role, Greenstreet will be a forerunner in generating new opportunities for the company, further strengthening their brand promise to create distinctive value for clients by providing a legendary customer experience.

Greenstreet joined Sanity Solutions in June 2006. Formerly, Greenstreet was a sales executive for a Colorado Springs communications firm. He also has extensive experience as a relocation specialist for companies in both Wisconsin and Illinois.

As an outside sales representative at Sanity Solutions, Greenstreet is responsible for increasing Sanity's client list while building solid relationships with existing clients and partners.

"As an inside sales rep, I had limited contact with our clients," said Greenstreet. "But now I can be part of the complete process, giving me the chance to develop lifelong partnerships."

As a former inside sales representative with the company, Greenstreet has the advantage of working directly with other inside sales representatives to quickly and efficiently get answers for clients about products or pricing.

Jason Cherveney, chief executive officer of Sanity Solutions, explains, "Rustin has proven that he has what it takes to help make Sanity Solutions Colorado's leader in data storage solutions."

#### **About Sanity Solutions, Inc.**

Founded in 2004, Sanity Solutions is a storage solutions provider that creates distinctive value for every customer. Complete solutions that eliminate data loss, increase data availability, and lower overall costs are determined based on customer needs. As a market leader, Sanity partners with the industry's foremost storage and data management companies to offer customers the most advanced products as part of a comprehensive storage solution. For more information, visit [www.sanitysolutions.com](http://www.sanitysolutions.com).

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