



When data management requires more

Media Contact:

Tracy Weise, Weise Communications

303-996-9940 ext. 102

office; 303-905-4935 cell

SANITY SOLUTIONS LAUNCHES NEW WEB SITE

For Immediate Release

(DENVER, Colo.) –January 16, 2008– Sanity Solutions, provider of comprehensive storage equipment and services based in Denver, Colo., just launched their new and improved Web site, www.sanitysolutions.com, to better serve the needs of its clients, and to act as a hub for industry news, company development, and client involvement.

“The new Web site was created to provide more valuable information to both our clients and potential clients,” said Jason Cherveney, Chief Executive Officer, Sanity Solutions. “We provide our clients with industry news, ongoing training seminars and other educational events to help them stay informed about best practices about their data storage, security and infrastructure needs.”

A major benefit of the new Web site is the client’s ability to register for events online, which are designed to get clients involved in discussions and solutions for each of their business’ unique data storage needs. The site also features up to date news on Sanity Solutions and its partners, as well as industry news.

Sanity Solutions partners with the industry’s leading storage and data management companies to provide its clients with the most technically advanced and best supported products as part of a comprehensive storage solution. Their solutions decrease the risk of data loss and help achieve long-term growth and stability of client data infrastructures.

About Sanity Solutions, Inc.

Founded in 2004, Sanity Solutions is a storage solutions provider that creates distinctive value for every customer. Complete solutions that eliminate data loss, increase data availability, and lower overall costs are determined based on customer needs. As a market leader, Sanity partners with the industry’s foremost storage and data management companies to offer customers the most advanced products as part of a comprehensive storage solution.

###