



When data management requires more

PRESS RELEASE

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FOR IMMEDIATE RELEASE

FORMER ATTORNEY JOINS DATA MANAGEMENT SALES TEAM

Lisa Barrett, Newest Member of Sanity Solution's Outside Sales Team

DENVER, COLO. (May 28, 2008) – Sanity Solutions, a provider of comprehensive storage equipment and services based in Denver, Colo., recently added business development professional and attorney Lisa Barrett to the outside sales team. In her role, Barrett will be a forerunner in generating new opportunities for the company, further strengthening their brand promise to create distinctive value for clients.

An attorney for 12 years, Barrett moved into the sales arena with criminal investigation software, where she successfully met sales quotas and was named Rookie of the Year in 1992.

As an outside sales representative at Sanity Solutions, Barrett is responsible for increasing Sanity's client list while building solid relationships with existing clients and partners.

"I've always focused my energy toward communicating effectively and clearly," explains Barrett. "I've found this to be the most effective way to build successful partnerships and relationships with clients and peers. Communication is the key."

Jason Cherveney, chief executive officer of Sanity Solutions, says, "Lisa brings skills that will make her very valuable to the clients she serves. She has a talent for asking the appropriate questions to understand clients' needs and for determining the best possible solution to meet their objectives. She knows what a client expects and demands from a consultant."

About Sanity Solutions, Inc.

Founded in 2004, Sanity Solutions is a national storage solutions provider that creates distinctive value for every customer. With offices in Denver, Colo. and Phoenix Ariz., Sanity develops complete solutions that eliminate data loss, increase data availability, and lower overall costs are determined based on client needs. As a market leader, Sanity partners with the industry's foremost storage and data management companies to offer customers the most advanced products as part of a comprehensive storage solution. For more information, visit www.sanitysolutions.com.

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