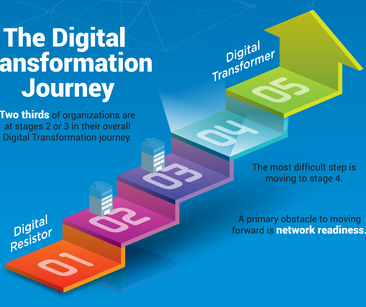
AN IDC INFOGRAPHIC, SPONSORED BY CISCO

Is Your Network Ready for the Demands of the Digital Era?

The Digital Transformation Journey

Two thirds of organizations are at stages 2 or 3 in their overall Digital Transformation journey.



The most difficult step is moving to stage 4.

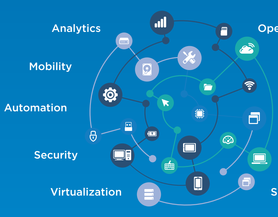
A primary obstacle to moving forward is **network readiness.**

A ***digital ready network*** is essential for successful Digital Transformation.

Source: IDC MaturityScape Benchmark: Digital Transformation in Manufacturing Worldwide, 2016 (IDC #US40539516, June 2016)

What Does a Digital Ready Network Entail?

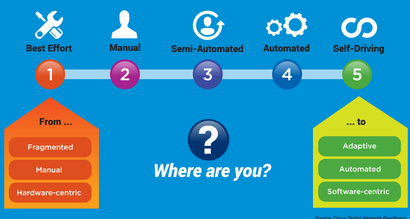
Bringing disparate network trends and innovations together to support digital era needs.



How Do You Bring All These Network Innovations Together?

A ***digital network readiness model*** will help.

Assess where you are and where you need to be on your digital network journey



Source: Cisco Digital Network Readiness Model, www.cisco.com/go/dnaadvisor

Where Are Other Organizations on their Digital Network Journey?

Organizations intend to make their networks more digital ready over the next 2 years.

63% of global organizations are at stages 1 and 2 **today**

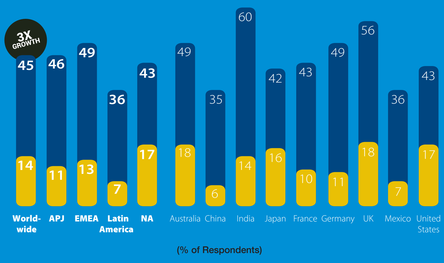
14% are at stages 4 & 5 **today**

45% Expect to achieve stages 4 or 5 **in 2 years**

Source: IDC's Digital Network Readiness Survey, May 2016, n=2054

Globally, Organizations Large and Small Are Planning To Evolve Their Networks Quickly

% of Orgs. at Network Readiness Stages 4 and 5



(% of Respondents)

Source: IDC's Digital Network Readiness Survey, May 2016, n=2054

More Mature Networks Drive Positive Business Outcomes

Organizations with more digital ready networks.....

HAVE **2-3X** the rate of growth in revenue, customer retention and profit over orgs with less mature networks.

Have achieved financial benefit between **$188K** AND **$745K** per 100 users per year

Are deploying almost **TWICE** as many digital capabilities as those with less mature networks.

Source: IDC's Digital Network Readiness Survey, May 2016, n=2054; IDC's Digital Network Business Value Research, 2016

Reap these benefits for your organization

Begin by assessing your own network **here**

IDC Analyze the Future

All IDC research is © 2017 by IDC. All rights reserved. All IDC materials are licensed with IDC's permission and in no way does this use or publication of IDC research indicate IDC's endorsement of Cisco's products/or strategies.